WHY DO BUSINESS WITH ROSENBAUER

THE LEADER IN FIREFIGHTING APPARATUS AND TECHNOLOGY

Located in the Midwest, Rosenbauer is one of the largest suppliers of firefighting equipment in the world, offering a full-line of apparatus including pumpers, tankers, rescue vehicles, and aerials.

Customers who come to Rosenbauer to purchase fire apparatus have a line of communication between the Rosenbauer dealer representative to the front sales office. Our sales approach is straight-forward and transparent.

Strength
Family-Owned, Family Culture
Worldwide Resources
Innovation and Customization
Financial Stability
WHY DO BUSINESS WITH ROSENBAUER

STRENGTH
- World's largest producer of firefighting vehicles and solutions
- A single-source manufacturer including chassis and pumps
- Over 150 years of continued manufacturing experience
- Over 2,300 employees worldwide
- Over 2,000 vehicles produced worldwide annually

IN NORTH AMERICA:
- Over 65 years continuous operations
- Over 600 employees
- Over 700 vehicles produced annually
- Sold and serviced by 40 independent dealerships with over 250 sales and service professionals

FAMILY-OWNED, FAMILY CULTURE
Rosenbauer America is a 50-50 partnership between American and European families.
- Family members still own a majority of Rosenbauer stock
- Decisions about investments in product, facilities, and research are based on long-term goals, not short-term profits
- Rosenbauer is still managed by family members
- You can still speak with a family member

WORLDWIDE RESOURCES
- 11 production facilities on four continents
- Ability to share cutting-edge global technology with all firefighters
  - Open space cabs
  - Roll-up doors
  - Rear mount pumps
  - Equipment storage

INNOVATION AND CUSTOMIZATION
- Ability to manufacture to your needs
- Latest 3D engineering programs
- Widest range of products available
- Innovation
  - Smart Aerial Controls
  - High-pressure foam
  - Green Star Idle Reduction Technology
  - EZ Load Hose Bed
  - Safe Scene control panel
  - Self-leveling aerial turntable
  - Simultaneous normal and high-pressure pumping systems

FINANCIAL STABILITY
- Over 150 years of financial stability
- Rated by Dunn and Bradstreet
- Excellent financial ratios show longevity
- Long-term parts and service
- No concern of losing your investment

DISCOVER INNOVATION. EXPERIENCE TECHNOLOGY.